HMD

STRATEGY & EXPORT

STORAGE COLLECTION

Handwoven natural fiber storage baskets and trays



2026

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WHO WE ARE

About HMD Strategy & Export

"We bridge the gap between Vietnam's traditional craftsmanship and the demands of modern global retail."

HMD Strategy & Export Company Limited sources and exports handcrafted natural-fiber products from Vietnam's Mekong Delta. We work closely with skilled artisan communities, weaving villages that have refined their craft over generations, and turn that craftsmanship into retail-ready products for international buyers. Rooted in the trade since 2019, HMD pairs deep local expertise with a global outlook, and understands what retail chains, e-commerce platforms, and home décor importers need: consistency, flexibility, and the ability to scale.

01

Specialization

Deep focus on water hyacinth, Vietnam's most versatile and sustainable natural fiber.

02

Network

A curated weaving-village network, matched to each product type and skill requirement.

03

Reliability

Structured production and consistent QC so every shipment meets buyer standards.

04

Partnership

We develop alongside our buyers, from first sample to long-term supply agreement.

Our Materials



Water Hyacinth · Lục bình

Grown in the rivers and canals of the Mekong Delta, then sun-dried and handwoven into a warm, sturdy weave. Naturally tan, and easily finished in brown wash, black wash, or white.



Seagrass · Cói

A fine, rope-like fiber with a smooth, cooler tone. Tightly woven so trays and baskets hold their shape. A distinct material from grey sedge, with its own look and feel.

HOW WE WORK

Production & Quality Control

Production runs on a network of specialized weaving groups in Đồng Tháp province, each chosen for expertise in a specific category, so the right craft skill meets the right product at scale.

300+ MOQ per SKU

60-70 Day lead time

2019 Established

1

Material Selection

Premium sun-dried water hyacinth, processed for flexibility and color consistency before weaving.

2

Skilled Weaving

Pattern, tightness and dimension checked against approved samples at village level.

3

Industrial Drying

Moisture kept below 15% to prevent mold during ocean freight.

4

Anti-Mold Treatment

Eco-friendly treatment on every piece, compliant with import regulations.

5

Final Inspection

Every unit checked by hand; defects removed; packed to buyer specification.

WORKSHOP NETWORK

From Weaving Village to Export Container

Skilled artisans in village cooperatives across Đồng Tháp hand-weave and finish each piece. Every order is inspected, dried, assembled, and packed at the workshop before FOB shipment from Ho Chi Minh City.



Weaving cooperative, Đồng Tháp



Hand-finishing & inspection



Sun-drying



Carton & export preparation

HMD-001

Storage Basket with Wooden Handle, Brown Wash

13.4 x 9.1 x 5.9 in | 11.4 x 7.1 x 5.1 in









HMD-002

Storage Basket with Wooden Handle, Natural

13.4 x 9.1 x 5.9 in | 11.4 x 7.1 x 5.1 in









HMD-003

Rectangular Nesting Basket

17.7 x 12.8 x 9.3 in | 15.9 x 10.8 x 7.7 in | 14.2 x 8.9 x 6.1 in | 12 x 6.9 x 5.1 in









HMD-004

Low Rectangular Tray

15.4 x 10.2 x 5.1 in | 13.8 x 8.7 x 4.3 in | 12.2 x 7.1 x 3.5 in







HMD-005

Shallow Rectangular Tray

15.7 x 11.8 x 4.7 in | 13.8 x 9.8 x 3.9 in | 11.8 x 7.9 x 3.1 in









HMD-006

Shallow Storage Tray

14 x 10 x 4.1 in | 12 x 8.1 x 3.3 in





HMD-007

Shallow Rectangular Tray, Natural

15.7 x 9.8 x 4.7 in | 14.2 x 8.3 x 3.9 in









HMD-008

Shallow Rectangular Tray, White Wash

15.7 x 9.8 x 4.7 in | 14.2 x 8.3 x 3.9 in





HMD-009

Round Nesting Basket, Natural & White

D15.7 x 5.5 in | D11.8 x 3.9 in | D7.9 x 2.4 in









HMD-010

Round Folding Basket, Natural

D15.7 x 5.5 in | D11.8 x 3.9 in | D7.9 x 2.4 in









HMD-011

Oval Basket with Tall Handle, Black

9.1 x 4.7 x 6.3 in (15.4 in to handle)









HMD-012

Oval Basket with Tall Handle, Natural

9.1 x 4.7 x 6.3 in (15.4 in to handle)









HMD-013

Tapered Basket with Handle

13 x 8.7 x 9.1 in (11 in to handle) | 11 x 7.1 x 7.5 in (9.4 in to handle)









HMD-014

Tapered Basket with Handle

13 x 8.7 x 9.1 in | 11 x 7.1 x 7.5 in | 8.7 x 5.5 x 8.3 in









HMD-015

Shallow Rectangular Tray, Natural

13.8 x 9.4 x 3.5 in | 12.6 x 8.3 x 2.8 in









HMD-016

Shallow Rectangular Tray, Brown Wash

13.8 x 9.4 x 3.5 in | 12.6 x 8.3 x 2.8 in





HMD-017

Rectangular Storage Basket

19.3 x 15.4 x 5.1 in | 15.4 x 11.4 x 3.9 in | 11.4 x 7.5 x 2.8 in









HMD-018

Rectangular Folding Basket

19.3 x 15.4 x 5.1 in | 15.4 x 11.4 x 3.9 in | 11.4 x 7.5 x 2.8 in









HMD-019

Small Round Coaster Basket

6.7 x 6.7 x 3.1 in









HMD-020

Rectangular Storage Basket

19.3 x 15.4 x 5.1 in | 15.4 x 11.4 x 3.9 in | 11.4 x 7.5 x 2.8 in







HMD-021

Rectangular Folding Basket

19.3 x 15.4 x 5.1 in | 15.4 x 11.4 x 3.9 in | 11.4 x 7.5 x 2.8 in







HMD-022

Round Shallow Tray

D12.6 x 2.8 in | D11 x 2.4 in





HMD-023

Round Shallow Tray, Black Wash

D12.6 x 2.8 in | D11 x 2.4 in









HMD-024

Rectangular Serving Tray with Handles

17.3 x 11.8 x 2.4 in









HMD-025

Tall Magazine Basket

16.5 x 5.9 x 14.2 in









HMD-026

Tall Magazine Basket

16.5 x 5.9 x 14.2 in









HMD-027

Tall Tapered Floor Basket

17.7 x 12.8 x 17.7 in (20.9 in to handle)









HMD-028

Tall Tapered Floor Basket

17.7 x 12.8 x 17.7 in (20.9 in to handle)









HMD-029

Tall Laundry Basket

15.6 x 11.6 x 20.7 in | 14 x 10 x 18.7 in









HMD-030

Tall Laundry Basket

15.6 x 11.6 x 20.7 in | 14 x 10 x 18.7 in









HMD-031

Storage Basket with Liner

13.6 x 10.4 x 7.7 in | 12.4 x 9.3 x 6.1 in | 10.8 x 7.7 x 5.3 in









HMD-032

Storage Basket with Liner

13.6 x 10.4 x 7.7 in | 12.4 x 9.3 x 6.1 in | 10.8 x 7.7 x 5.3 in









HMD-033

Tall Handled Basket

17.3 x 12.6 x 14.8 in | 15.4 x 10.2 x 13 in | 13.4 x 8.3 x 11.4 in









HMD-034

Tall Basket with Liner & Rope Handle

17.3 x 12.6 x 14.8 in | 15.4 x 10.2 x 13 in | 13.4 x 8.3 x 11.4 in









HMD-035

Round Belly Basket

D16.3 x 14.2 in | D14 x 11.4 in









HMD-036

Rectangular Hamper with Liner

21.3 x 13.6 x 13.4 in | 18.5 x 11.8 x 12.4 in









HMD-037

Oval Basket with Handles

16.5 x 11 x 8.7 in | 15 x 9.4 x 7.5 in | 13.4 x 7.9 x 6.3 in









HMD-038

Large Basket with Handles

20.5 x 16.1 x 8.3 in | 18.5 x 14.6 x 7.5 in | 16.5 x 12.2 x 6.3 in







HMD-039

Folding Basket, Natural & Black

13.8 x 9.8 x 3.9 in | 11.8 x 8.3 x 3.9 in









HMD-040

Round Nesting Basket

D17.3 x 21.7 in | D15.7 x 19.3 in | D13.4 x 15.7 in | D11 x 11.8 in









HMD-041

Storage Basket

16.5 x 12.2 x 7.1 in | 15 x 9.8 x 6.3 in | 7.9 x 5.9 x 5.5 in









HMD-042

Storage Basket, Natural

16.5 x 12.2 x 7.1 in | 15 x 9.8 x 6.3 in | 7.9 x 5.9 x 5.5 in





HMD-043

Round Basket, Natural

D17.3 x 13 in | D13.4 x 11.8 in





HMD-044

Oval Basket, Natural

15.7 x 8.7 x 11.6 in | 14.2 x 6.7 x 10.6 in





HMD-045

Folding Basket

14 x 10 x 12.2 in



HMD-046

Folding Basket, Natural & White

11.8 x 11.8 x 11.8 in





HMD-047

Square Basket, Natural

12.6 x 12.6 x 10.2 in | 11 x 11 x 9.1 in | 9.4 x 9.4 x 7.9 in







HMD-048

Storage Basket, Brown Wash

19.7 x 13.4 x 10.2 in | 17.7 x 11.4 x 9.1 in | 15 x 8.7 x 7.9 in





HMD-049

Candy Tray, 4 Compartments

18.1 x 11.8 x 7.9 in







HMD-050

Square Basket

16.9 x 13 x 10.2 in | 14.2 x 10.6 x 9.4 in | 12.2 x 8.3 x 8.7 in







HMD-051

Square Basket

17.7 x 12.6 x 8.9 in | 15.7 x 10.6 x 7.7 in | 14 x 8.9 x 5.7 in | 11.8 x 6.7 x 4.9 in







HMD-052

Storage Basket, Natural

19.3 x 13 x 9.1 in | 16.9 x 11.8 x 7.9 in | 15 x 10.6 x 7.1 in | 13.4 x 9.4 x 5.9 in







HMD-053

Storage Basket, Natural

19.3 x 13 x 9.1 in | 16.9 x 11.8 x 7.9 in | 15 x 10.6 x 7.1 in | 13.4 x 9.4 x 5.9 in







HMD-054

Tapered Basket

16.9 x 10.2 x 11 in | 15 x 8.7 x 9.8 in | 13 x 7.1 x 8.7 in









HMD-055

Tall Laundry Basket

14 x 14 x 22 in | 12 x 12 x 20.1 in







HMD-056

Square Nesting Basket

18.5 x 18.5 x 15.7 in | 16.9 x 16.9 x 14.2 in | 15.4 x 15.4 x 12.6 in | 13.8 x 13.8 x 11 in | 12.2 x 12.2 x 9.4 in







HMD-057

Chunky Weave Basket









HMD-058

Twisted Weave Basket







HMD-059

Twisted Weave Basket, White





HMD-060

Flared Storage Basket

14.4 x 12.2 x 5.9 in







HMD-061

Tall Basket

18.9 x 14.2 x 13.8 in | 16.9 x 11.8 x 13 in | 15 x 9.8 x 11.4 in









HMD-062

Braided Basket

20.1 x 15 x 15 in | 16.5 x 12.6 x 14 in | 14 x 10 x 13 in







HMD-063

Open-Weave Tray







HMD-064

Rectangular Storage Basket







HMD-065

Rectangular Storage Basket, Large







HMD-066

Rectangular Storage Basket, Small







HMD-067

Rectangular Storage Basket







HMD-068

Rectangular Nesting Basket









HMD-069

Rectangular Storage Basket









HMD-070

Divided Storage Basket





HMD-071

Curved Magazine Basket





HMD-072

Boat-Shaped Basket with Handle





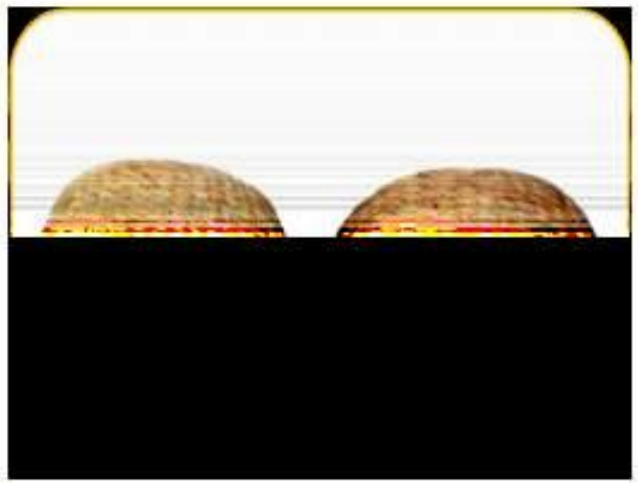


HMD-073

Round Belly Basket







HMD-074

Tall Storage Basket with Ring Handles









HMD-075

Lidded Storage Box Set

Available on request







HMD-076

Openwork Lattice Basket, Rope-Bound Rim

Available on request





HMD-077

Nesting Lattice Basket, Square Weave, Rope Rim

Available on request







HMD-078

Lidded Storage Basket Set with Cotton Liner

17.3 x 11.8 x 7.9 in | 15.7 x 9.8 x 7.1 in | 13 x 8.7 x 5.9 in | With cotton liner





HMD-079

Rectangular Storage Basket with Cut-Out Handles

17.3 x 11.8 x 7.9 in | 15.7 x 9.8 x 7.1 in | 13 x 8.7 x 5.9 in | Without liner



HMD-080

Open-Weave Rattan Basket with Handles

D11.8 x H10.6 in | D9.8 x H9.8 in | Rattan







HMD-081

Tall Seagrass Storage Basket Set

17.7 / 13 x H23.6 in | 15.7 / 11.4 x H21.7 in | 13.8 / 9.8 x H19.7 in | Without liner | Seagrass





HMD-082

Tall Seagrass Storage Basket Set with Cotton Liner

17.7 / 13 x H23.6 in | 15.7 / 11.4 x H21.7 in | 13.8 / 9.8 x H19.7 in | With liner | Seagrass



HMD-083

Round Pouf, Water Hyacinth

D15.7 x H7.9 in (Fi40 x H20 cm) | Plain or with seagrass stripes







HMD-084

Round Floor Seat Cushion, Water Hyacinth

D15.7 x H3.9 in (Fi40 x H10 cm) | Plain or with seagrass stripes



HMD-085

Round Floor Rug, Water Hyacinth

Round, nested sizes | Dimensions on request



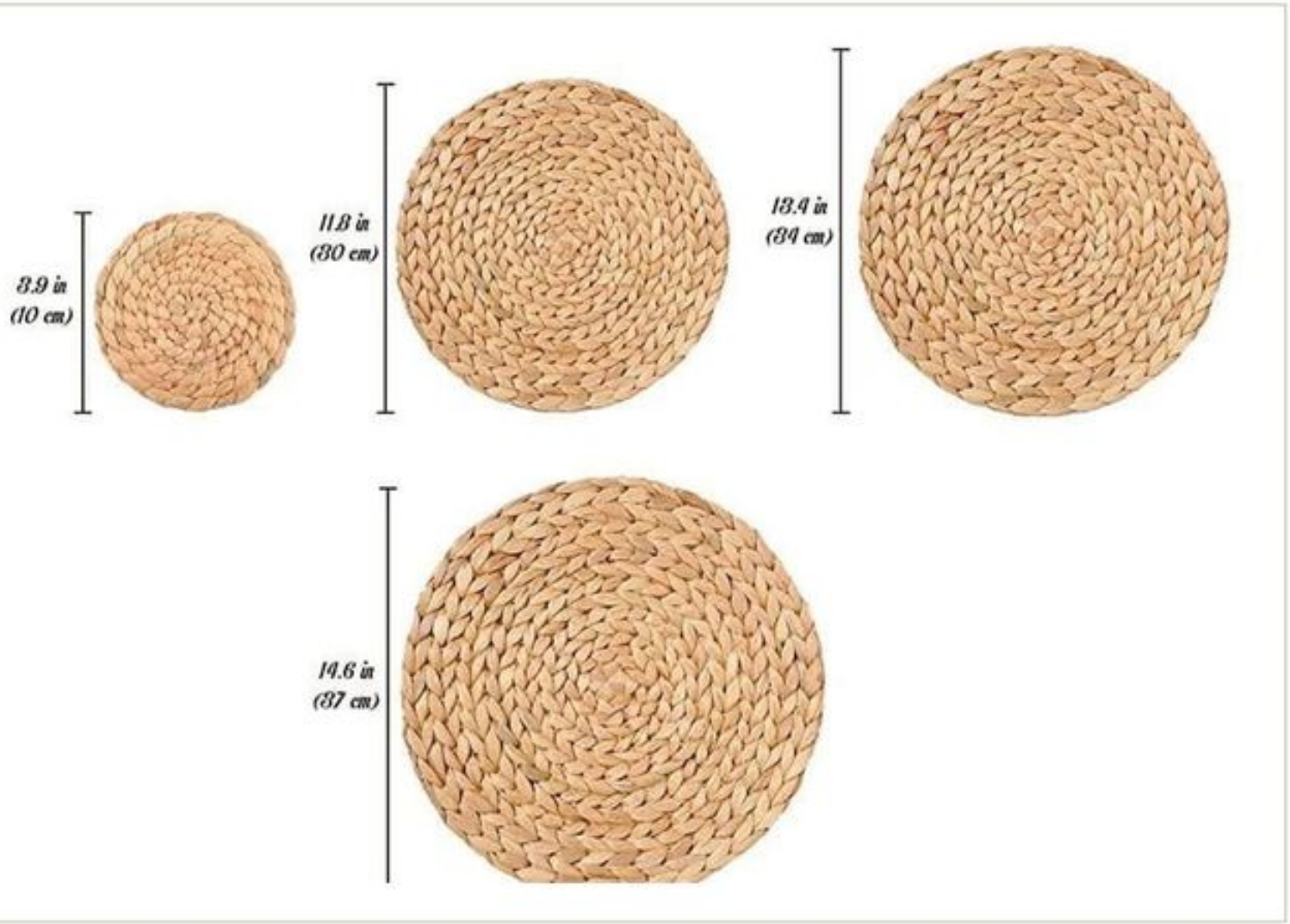




HMD-086

Round Water Hyacinth Mats: Table Mat, Trivet, Coaster, Vase Mat

D3.9 in (10 cm) | D11.8 in (30 cm) | D13.4 in (34 cm) | D14.6 in (37 cm)







HMD-087

Seagrass Floor Rug, Square Pattern

Seagrass | Many patterns and sizes | Dimensions on request



HMD-088

Table Mats and Placemats, Water Hyacinth and Seagrass

Round, flower and leaf shapes | Many patterns and sizes | Dimensions on request







HMD-089

Round Seagrass Rug, Star Pattern

Seagrass | Several sizes | Dimensions on request





Let's build your collection together

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