HMD STRATEGY & EXPORT CO., LTD

Product Catalogue 2026

Handwoven water hyacinth & natural fiber products from the Mekong Delta, Vietnam.



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HS 46021990

WHO WE ARE

About HMD Strategy & Export

"We bridge the gap between Vietnam's traditional craftsmanship and the demands of modern global retail."

HMD Strategy & Export Company Limited specializes in sourcing and exporting handcrafted natural fiber products from Vietnam's Mekong Delta region. We work closely with skilled artisan communities — weaving villages that have perfected their craft for generations — and translate that craftsmanship into retail-ready products for international buyers.

With roots in the industry since 2019, HMD combines deep local expertise with a global mindset. We understand what international retail chains, e-commerce platforms, and home décor importers need: consistency, flexibility, and the ability to scale.

HMD is a registered company — not an individual consultant or freelance sourcing agent. Our team manages the full process on your behalf: product development, sourcing coordination, quality control, and export logistics.

01

SPECIALIZATION

Deep focus on water hyacinth — Vietnam's most versatile and sustainable natural fiber.

02

NETWORK

Curated weaving village network, matched to each product type and skill requirement.

03

RELIABILITY

Structured production and consistent QC so every shipment meets buyer standards.

04

PARTNERSHIP

We develop alongside our buyers — from first sample to long-term supply agreement.

HOW WE WORK

Production & Quality Control

Our production is built on a network of specialized weaving groups in Dong Thap province — each selected for expertise in specific product categories, ensuring the right craft skill is matched to the right product.

300+	60–70	2019
MOQ PER SKU	DAY LEAD TIME	ESTABLISHED

1 **Material Selection**

Premium sun-dried water hyacinth fibers, harvested and processed to optimal flexibility and color consistency before weaving begins.

2 **Skilled Weaving — Pattern Consistency Check**

Weaving is supervised at village level. Pattern, tightness, and dimension are checked against approved samples throughout production.

3 **Industrial Drying — Moisture < 15%**

Finished products go through industrial drying to ensure moisture stays below 15% — critical for mold prevention during ocean freight.

4 **Anti-Mold Treatment**

Eco-friendly treatment applied to all products. Safe for global shipping and compliant with international import regulations.

5 **Final Inspection — 100% Manual Check**

Every unit manually inspected before packaging. Defective items removed. Packaging completed to buyer specification.

CONTENTS

Product Categories

4 categories · 66 SKUs total

28

Storage & Organization

Baskets, trunks, storage sets & decor

28 SKUs

14

Laundry & Bathroom

Hampers, laundry, kitchen & office pieces

14 SKUs

14

Pet Furniture

Cat caves, beds & towers

14 SKUs

10

Bag Collection

Handbags, totes & vanity cases

10 SKUs

CATEGORY 01 / 04

Storage & Organization

Baskets, trunks, storage sets & decor

28 SKUs in this category

Items 1–4



STORAGE BOX

Rectangular Storage Box with Lid

Material: Water Hyacinth · Braided Weave · Hinged Lid
Size: 35 × 25 × 20 cm · ~0.8 kg
Finish: Natural · Compact



TRAY BASKET SET

Rope-Twist Tray Basket Set (S/M/L/XL)

Material: Water Hyacinth · Rope Twist Weave · Cut-out Handles
Size: S:30×20×12 · M:36×26×14 · L:42×32×16 · XL:50×38×18 cm
Finish: Natural · Stackable



STORAGE BASKET SET

Rectangular & Upright Storage Basket Set

Material: Water Hyacinth · Open Weave · Handwoven
Size: Flat: 35×25×15 cm · Upright: 20×20×35 cm
Finish: Natural · Multi-use



STORAGE BASKET

Boat-Shape Basket with Round Handles

Material: Water Hyacinth · Twisted Weave · Rope Handles
Size: L: 45×30×28 cm · S: 35×23×22 cm · ~1.0 kg
Finish: Natural · Oval Boat Shape

Items 5–8



STORAGE · UNIVERSAL BESTSELLER

IKEA KALLAX-Fit Basket

Material: Water Hyacinth · Dense Weave · Iron Internal Frame
Finish: Natural



STORAGE · SPACE-SAVING

Stackable Open Weave Set (3)

Material: Water Hyacinth · Open Weave · Cut-out handles
Finish: Natural



ORGANISATION · VERTICAL STORAGE

Wall Hanging Basket Set (2)

Material: Water Hyacinth · Dense Herringbone · Hook handle
Finish: Natural



STORAGE · DECORATIVE TRUNKS · ★ BCP SIGNATURE

Storage Trunk + Cotton Liner + Bows

Material: Herringbone + flip-top lid + cotton liner with bow ties
Finish: Natural + white liner

Items 9–12



STORAGE BOX SET

Round Lidded Storage Box Set (3 Sizes)

Material: Rattan-Style Coil Weave · Round Lid
Size: C1: Ø30×H20 cm · C2: Ø24×H17 cm · C3: Ø18×H13 cm
Finish: Natural · Nested Set of 3



OPEN-WEAVE BASKET

Oval Basket with Loop Handles

Material: Water Hyacinth · Open Diamond Weave · Handles
Size: Reference size: approx. 40×30×H25 cm
Finish: Natural · Open Weave



OPEN-WEAVE BASKET

Rectangular Open-Weave Basket

Material: Water Hyacinth · Open Diamond Weave · Braided Rim
Size: Reference size: approx. 38×28×H22 cm
Finish: Natural · Cutout Handles



TRAY / ORGANIZER

Rectangular Tray with Handles

Material: Water Hyacinth · Tight Weave · Cutout Handles
Size: Reference size: approx. 40×28×H10 cm
Finish: Natural · Low-Side Tray

Items 13–16



STORAGE BASKET SET

Metal-Rim Storage Basket Set (5)

Material: Water Hyacinth · Metal Rim Trim · Loop Handles
Size: Set of 5, mixed sizes — to be confirmed with workshop
Finish: Natural + Black Metal Trim



STORAGE BASKET SET

Tall Standing Basket Set (3)

Material: Water Hyacinth · Tight Weave · Loop Handles
Size: S/M/L nested set — reference size, to be confirmed
Finish: Natural · Wall/Floor Standing



STORAGE TRUNK SET

Storage Trunk Set (5-Piece, Stacked)

Material: Water Hyacinth · Braided Weave · Hinged Lids
Size: Set of 5 nested sizes — to be confirmed with workshop
Finish: Natural · Cutout Handles



STORAGE TRUNK SET

Storage Trunk Set with Hinged Lid (3)

Material: Water Hyacinth · Braided Weave · Metal Hinge
Size: Set of 3 nested sizes — to be confirmed with workshop
Finish: Natural · Cutout Handles

Items 17–20



WORKSHOP SAMPLE

Round Basket & Tray Set

Material: Water Hyacinth · Handwoven · Loop Handles
Size: 5-piece set — reference size, to be confirmed
Finish: Natural · Workshop Sample



WORKSHOP SAMPLE

Large Round Basket with Loop Handles (Set of 3)

Material: Water Hyacinth · Handwoven · Tall Round Body
Size: 3 nested sizes — reference size, to be confirmed
Finish: Natural · Workshop Sample



WORKSHOP SAMPLE

Belly Basket / Plant Pot Basket (Set of 2)

Material: Water Hyacinth · Basketweave Pattern · Loop Handles
Size: 2 nested sizes — reference size, to be confirmed
Finish: Natural · Workshop Sample



STORAGE BOX SET

Espresso Storage Box Set with Liner (4)

Material: Water Hyacinth · Dark Espresso Finish · Cotton Liner
Size: Set of 4 nested sizes — reference size, to be confirmed
Finish: Espresso Stain · Cutout Handles

Items 21–24



STORAGE TRUNK SET

Storage Trunk Set with Cutout Handles (3)

Material: Water Hyacinth · Braided Weave · Hinged Lids
Size: Set of 3 nested sizes — reference size, to be confirmed
Finish: Natural · Cutout Handles



FURNITURE / POUF

Round Pouf / Floor Ottoman

Material: Water Hyacinth · Chunky Rope Weave · Solid Core
Size: S: Ø40×20 cm · M: Ø50×25 cm · L: Ø60×30 cm
Finish: Natural · Boho Style



FURNITURE · MULTI-FUNCTION

Round Pouf / Stool Set (4)

Material: Water Hyacinth · Dense Twisted Weave · Internal frame
Finish: Natural · Reinforced base

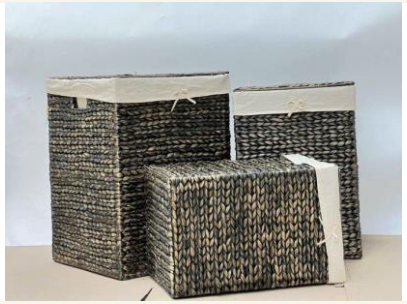


PLANT POT SET

Plant Pot Set with Plastic Inner (S/M/L)

Material: Water Hyacinth · Handwoven · Black Plastic Inner
Size: S: Ø15×15 · M: Ø20×18 · L: Ø25×22 cm
Finish: Natural · Indoor/Outdoor

Items 25–28



GIFT BASKETS · ★ TRENDING 2025-2026

Scallop Edge Basket Set (3)

Material: Water Hyacinth · Dense Rope-Twist Weave · Scallop Edge
Finish: Natural · Scallop rim finish



GIFT BASKETS · GOURMET

Mini Gourmet Basket Set (3)

Material: Water Hyacinth · Herringbone Weave
Finish: Natural · Integrated handles



DECORATIVE · STATEMENT PIECE

Decorative Open Weave Cube

Material: Water Hyacinth · Open Geometric Weave
Finish: Natural · Internal frame



TRADITIONAL WEAVE · HMD EXCLUSIVE ★

Hoa Thị Floral Pattern Basket

Material: Water Hyacinth · Hoa Thị Floral Weave
Finish: Natural · Rare pattern

CATEGORY 02 / 04

Pet Furniture

Cat caves, beds & towers

14 SKUs in this category

Items 1–4



CAT CAVE · PYRAMID TENT

Peak Tent Cave

Material: Water Hyacinth · Handwoven · Removable Cushion
Size: Reference size: approx. Ø42 × H52 cm
Finish: Natural · Wide Entrance



CAT CAVE · COCOON

Cocoon Cave

Material: Water Hyacinth · Handwoven · Fully Enclosed
Size: Reference size: approx. Ø45 × H45 cm
Finish: Natural · Round Entry Hole



CAT BED · OPEN NEST

Open Round Nest

Material: Water Hyacinth · Handwoven · Low Front Cutout
Size: Reference size: approx. 50 × 45 × H25 cm
Finish: Natural · Cushion Included



CAT BED · LOUNGE

Rectangular Lounge Bed

Material: Water Hyacinth · Handwoven · Raised 3-Side Frame
Size: Reference size: approx. 60 × 40 × H15–25 cm
Finish: Natural · Cushion Included

Items 5–8



CAT BED · OPEN NEST

Oval Comfort Bed

Material: Water Hyacinth · Handwoven · Cutout Front
Size: Reference size: approx. 55 × 40 × H20 cm
Finish: Natural · Cushion Included



CAT BED · BOX STYLE

Open-Front Box Bed

Material: Water Hyacinth · Handwoven · Rectangular Cutout Front
Size: Reference size: approx. 45 × 35 × H30 cm
Finish: Natural · Den-Style



CAT TOWER · MULTI-LEVEL

Two-Tier Play Tower

Material: Water Hyacinth · Handwoven · Cushioned Top Platform
Size: Reference size: approx. Ø45 × H60 cm
Finish: Natural · Enclosed Lower Den



CAT TOWER · MULTI-LEVEL

Round Two-Tier House

Material: Water Hyacinth · Handwoven · Covered Lower Den
Size: Reference size: approx. Ø50 × H55 cm
Finish: Natural · Cushioned Top Perch

Items 9–12



CAT TOWER · MULTI-LEVEL

Twin-Hole Tower

Material: Water Hyacinth · Handwoven · Two Entry Points
Size: Reference size: approx. Ø40 × H48 cm
Finish: Natural · Den + Lookout Ledge



SPECIALTY · ACCENT PIECE

Tripod Bowl Chair

Material: Water Hyacinth Bowl · Solid Wood Tripod Legs
Size: Ø45 × H55 cm
Finish: Natural Weave + Wood Legs



EAR CAVE COLLECTION

Cat Ear Pedestal Cave

Material: Water Hyacinth · Handwoven · Pointed Ear Detail
Size: Ø40 × H40 cm
Finish: Natural · Raised Pedestal Base



SPECIALTY · ACCENT PIECE

Gingham-Lined Basket

Material: Water Hyacinth · Handwoven · Cotton Gingham Liner
Size: Ø39 × H22 cm
Finish: Natural + Blue Gingham Lining

Items 13–14



SPECIALTY · ACCENT PIECE

Two-Story Cube House

Material: Water Hyacinth · Handwoven · Lift-Off Lid
Size: Size to be confirmed with workshop
Finish: Natural · Dual Circular Openings



CAT BED · CUSHION NEST

Round Cushion Nest

Material: Water Hyacinth · Handwoven · Side Handle Cutout
Size: Reference size: approx. Ø42 × H25 cm
Finish: Natural · Cushion Included

CATEGORY 03 / 04

Laundry & Bathroom

Hampers, laundry, kitchen & office pieces

14 SKUs in this category

Items 1–4



LAUNDRY HAMPER

Square Hamper with Lid & Liner

Material: Water Hyacinth · Flat Weave · Canvas Liner (removable)
Size: L: 40×40×52 cm · S: 33×33×43 cm
Finish: Natural · Hinged Lid



LAUNDRY · BATHROOM ESSENTIAL

Open Weave Laundry Basket

Material: Water Hyacinth Open Weave · Wood-handle Lid · Cotton Liner
Finish: Natural + White washable liner



LAUNDRY · ★ BESTSELLER

Herringbone Laundry Basket Set (2)

Material: Water Hyacinth · Dense Herringbone · Wood lid · Cotton liner
Finish: Natural + White liner with decorative ties



LAUNDRY & BATHROOM · VOLUME SET

Set of 4 Round Laundry Baskets + Rope Handles

Material: Twisted weave + cotton rope side handles
Finish: Natural + rope handles

Items 5–8



OPEN-WEAVE BASKET SET

Open-Weave Round Basket Set (4)

Material: Water Hyacinth · Open Diamond Weave
Size: Set of 4 nested heights — reference size, to be confirmed
Finish: Natural · Open Weave



TRASH & RECYCLING · WASTE BASKETS

Round Wastebasket / Paper Bin

Material: Herringbone + integrated cut-out handle
Finish: Natural



TRASH & RECYCLING · OFFICE

Tall Square Wastebasket + Handles

Material: Twisted rope weave + cut-out top handles
Finish: Natural



KITCHEN & DINING · TEA STORAGE

Tea Storage Box — 8 Compartments

Material: Water hyacinth herringbone weave + woven lid
Finish: Natural

Items 9–12



KITCHEN & DINING · TEA STORAGE

Round Tea Box with Compartments

Material: Herringbone + round lid + internal dividers
Finish: Natural



KITCHEN · WINE & PICNIC

6-Bottle Carrier with Arching Handle

Material: Herringbone + 6 bottle wells + arched handle
Finish: Natural



KITCHEN · TIERED DISPLAY

2-Tier Etagere Display Stand

Material: Twisted rope + central pillar + arching handle
Finish: Natural



PLACE MAT

Round Woven Placemat, Large

Material: Water Hyacinth · Braided Spiral Weave
Size: Reference size: approx. Ø38 cm
Finish: Natural

Items 13–14



HOME OFFICE · MAGAZINE FILES

Magazine / Newspaper Holder

Material: Herringbone walls + cut-out top handle
Finish: Natural



HOME OFFICE · DESK ORGANIZERS

Multi-Compartment Desktop Organizer

Material: Herringbone + multiple compartments + sloped front
Finish: Natural

CATEGORY 04 / 04

Bag Collection

Handbags, totes & vanity cases

10 SKUs in this category

Items 1–4



BAG COLLECTION · TOTE

Water Hyacinth Tote Bag

Material: Water Hyacinth · Handwoven · PU Leather Handles
Size: Reference size: approx. 38 × 20 × H28 cm
Finish: Natural + Tan Leather Trim



HANDBAG · BRAIDED HANDLE

Round Braided-Handle Bag

Material: Water Hyacinth · Handwoven · Braided Strap
Size: Reference size: approx. Ø30×H30 cm
Finish: Natural



HANDBAG · RING HANDLE

Pillow-Shape Ring-Handle Bag

Material: Water Hyacinth · Tight Weave · Wrapped Ring Handle
Size: Reference size: approx. 30×26×H10 cm
Finish: Natural



TOTE · DOUBLE HANDLE

Wide Market Tote, Double Ring Handles

Material: Water Hyacinth · Handwoven · Wrapped Ring Handles
Size: Reference size: approx. 48×24×H28 cm
Finish: Natural

Items 5–8



HANDBAG · RING HANDLE

Butterfly-Shape Ring-Handle Bag

Material: Water Hyacinth · Handwoven · Wrapped Ring Handle
Size: Reference size: approx. 32×14×H24 cm
Finish: Natural



HANDBAG · RIBBON FLOWER

Half-Moon Bag, Ribbon Flower Embroidery

Material: Water Hyacinth · Handwoven · Satin Ribbon Flowers · Ring Handle
Size: 31×10×H16/21/29 cm
Finish: Natural + Multicolor Ribbon Embroidery



HANDBAG · RIBBON FLOWER

Tote Bag, White Rose Ribbon Embroidery

Material: Water Hyacinth · Handwoven · Satin Ribbon Roses · Ring Handles
Size: Reference size: approx. 26×12×H20 cm
Finish: Natural + White Ribbon Embroidery



HANDBAG · RIBBON FLOWER

Scalloped-Edge Bag, Ribbon Flower Embroidery

Material: Water Hyacinth · Handwoven · Satin Ribbon Flowers · Ring Handle
Size: Reference size: approx. 28×18×H22 cm
Finish: Natural + Yellow/White Ribbon Embroidery

Items 9–10



HANDBAG · PEARL HANDLE

Bucket Bag, Pearl Beaded Handle

Material: Water Hyacinth · Handwoven · Ribbon Flowers · Pearl-Beaded Handle
Size: Reference size: approx. 22×16×H20 cm
Finish: Natural + Ribbon Embroidery + Pearl Handle



VANITY CASE

Oval Vanity Case, Hand-Painted Fruit Motif

Material: Seagrass/Water Hyacinth · Tight Weave · Zip Closure · Fabric Handle
Size: Reference size: approx. 26×18×H16 cm
Finish: Hand-Painted Persimmon Motif

Let's Build Something Together.

Ready to source water hyacinth products? Request samples, pricing, or MOQ details.

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